



# Advertisement Form 2020

## Springer Elementary School

1120 Rose Avenue  
Mountain View, CA 94040  
650-943-4200  
www.springerschool.net

**There are five types of advertising available for Springer School Auction sponsors and donors:**

1. Business Name Listing in Springer Digital and Printed Catalog (no logo)
  - Free with any donation of cash, goods, or services
2. Business Card Sized Advertisement in Springer Digital and Printed Catalog
  - Purchased for \$150
  - Businesses provide business card or 2" x 3.5" print quality artwork
3. Half Page Advertisement in Springer Digital and Printed Catalog
  - Purchased for \$200 or free with donations of goods or services valued at \$750-\$1,999
  - Businesses provide 4.5" x 7.5" print quality artwork
4. Full Page Advertisement in Springer Digital and Printed Catalog
  - Purchased for \$500 or free with donations of goods or services valued at \$2000 or more
  - Businesses provide 9.5" x 7.5" print quality artwork
5. Premier Page Advertisement in Springer Digital and Printed Catalog:
  - a) Full Page **Inside, Last Page Before Back Cover** advertisement
    - Purchased for \$750, only one available
    - Businesses provide 9.5" x 7.5" print quality artwork
  - b) Full Page **Inside, First Page After Front Cover** advertisement
    - Purchased for \$1000, only one available
    - Businesses provide 9.5" x 7.5" print quality artwork
  - c) Full Page **Inside, next to Principal's Letter** advertisement
    - Purchased for \$1000, only one available
    - Businesses provide 9.5" x 7.5" print quality artwork

### Guidelines and Procedures

A digital catalog will be sent to all auction attendees and will be available in digital form on the Springer website. A limited number of printed copies will be made available at the night of the auction as a souvenir for attendees.

If you are interested in including an ad in the Springer School Auction Catalog, please complete the required information at the bottom of this form and/or email your information and quality digital artwork to the Springer Auction Committee at [springerauction@gmail.com](mailto:springerauction@gmail.com)

Please drop off a check to Springer School at the above address made out to "Springer PTA" and Attn: Springer Auction Committee

**Ad Submission Deadline February 1, 2020. Submissions received after this date will not be included.**

Donor/Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ @ \_\_\_\_\_

Address: \_\_\_\_\_

Advertisement Type/Amount: \_\_\_\_\_

*Thank you for your support!*